

Yeni loqodan istifadə qaydaları

Corporate Pattern

Corporate Colors

Corporate Fonts

Busienss Card

Letterhead A4

Envelope

Invitation Card

Brochure

Catalogue

Note

Room Signs

Flaa

Cars

E-mail Sianature

## Horizontal



Primary version

Corporate Pattern

Corporate Colors

Corporate Fonts

Busienss Card

Letterhead AA

Envelope

Invitation Card

Brochure

Catalogu

Note

Room Sign:

Flag

Cars

E-mail Sianature

## Vertical



Secondary version

### Horizontal



Monochrome





White version

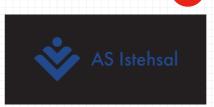
AS Group Investment Corporate Style Highlights

Main Elements

Printing / Production

## Horizontal wrong













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Letterhead A4

Envelope

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Note

Room Sign

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Cars

E-mail Signature

## Horizontal right















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## Vertical





Secondary version



Monochrome



White version

AS Group Investment

Main Elements

Printing / Production

6

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## Vertical wrong

















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Note

Room Sign:

Flag

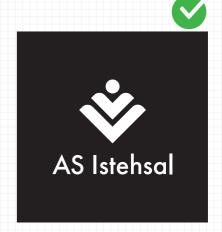
Cars

E-mail Signature

## Vertical right











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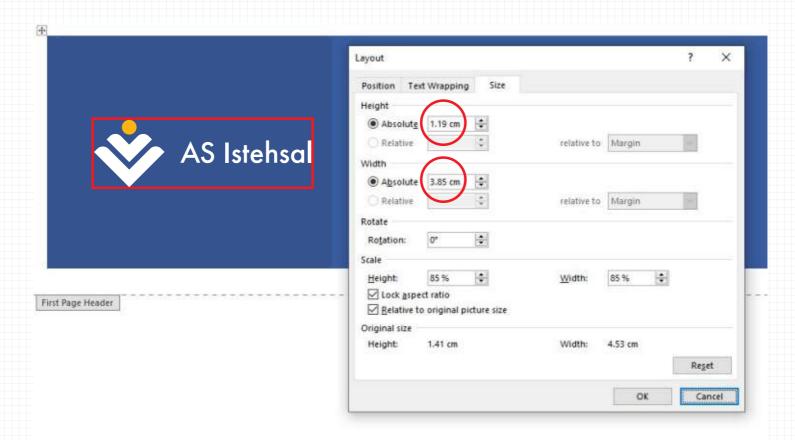
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## Horizontal



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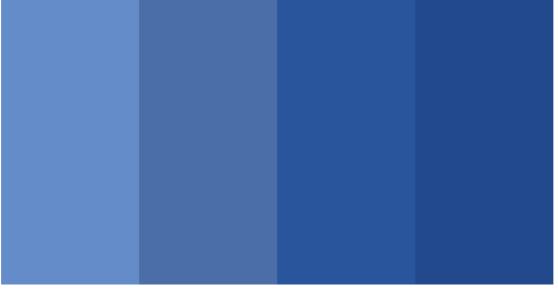
Cars

E-mail Sianature

#### PANTONE Plate



#### CMYK Plate



C63 M39 Y0 K0
PANTONE 7682C
R100 G140 B200
HEX #638BC7

C78 M58 Y10 K0 PANTONE 7683C R75 G109 B167 HEX #4A6DA7 C93 M75 Y8 K0
PANTONE 7685C
R40 G85 B156
HEX #28559B

C99 M84 Y19 K0 PANTONE 7687C R33 G73 B138 HEX #21488A

Sample 1



Sample 2



Sample 3



Sample 4



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#### CMYK Plate



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## Corporate Font

# AaBbCcDd1234

ABCÇDEƏFGĞHXIİJKQLMNOÖPRSŞTUÜVYZ abcçdeəfgğhxıijkqlmnoöprsştuüvyz

ABCÇDEƏFGĞHXIİJKQLMNOÖPRSŞTUÜVYZ abcçdeəfgğhxıijkqlmnoöprsştuüvyz

Futura PT (Medium)

Futura PT (Book)

Secondary Font

## AaBbCcDd1234

ABCÇDEFGĞHXIİJKQLMNOÖPRSŞTUÜVY abcçdefgğhxıijkqlmnoöprsştuüvy

ABCÇDEFGĞHXIİJKQLMNOÖPRSŞTUÜVY abcçdefgğhxıijkqlmnoöprsştuüvy

Arial (Regular)

Arial (Bold)

Corporate Patterr

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